



Solutions for Success — Increase revenue using Mobile enablement

We live in a fast-paced world and today's business market is no exception. Successful businesses are now smarter, faster and more flexible than ever, making the business platform both a challenge and an opportunity for businesses - small and large.

The power of mobile technology has evolved dramatically in recent years and is now in nearly everything we touch. The ability to harness the power of mobile technology in processes and business efforts will truly allow organizations to not only grow, but also set themselves apart from their competitors.

IBM is an Industry Leader in Mobile enablement solutions and Point Alliance is a trusted IBM Mobile Service Delivery partner. With IBM as the Prime Contractor and also utilizing Point Alliance's expertise we can help you explore how to transform your company's revenue sources. Our enablement is designed to get you up and running with a business mobile implementation that fits your unique business needs, ranging from a simple installation to ongoing application development. Over the course of 4 weeks, our mobile specialists will install and configure the IBM Mobile Foundation and build an application to your requirements. With a successful mobile business solution in place, you will be able to: Build, connect and run a growing number of business mobile apps for customers, partners and employees. You will be able to better manage your mobile apps and data security on a variety of mobile devices; extend your existing customer capabilities to mobile users and transform the business (to create new revenue source). Let us help your business make this a reality!

GET STARTED

- Document a IBM Worklight mobile strategy that aligns with your business strategy to help grow revenue
- Install IBM Worklight single node for production and update two developer install
- Design and develop one business mobile one application as a proof of concept
- Document the mobile findings and make recommendations on mobile application deployment
- Help your team model a business mobile application for off line capability and demonstrate how to enable payment

Outcomes

Mobile Business Strategy for your organization to increase revenue sources

Mobile Application environment and one mobile application

Contact

Please contact Krishnan Wignarajah, krishnanw@pointalliance.com for details.