



IBM. **WebSphere** software

POINT ALLIANCE

## Solutions for Success — Improve response time to your customer and reduce logistics costs with IBM Business Process Management

We live in a fast-paced world and today's business market is no exception. Successful businesses are now smarter, faster and more flexible than ever, making the business platform both a challenge and an opportunity for businesses - small and large.

IBM is an Industry Leader in Business Process Management solutions and Point Alliance is a trusted IBM BPM Service Delivery partner. With IBM as the Prime Contractor, together we can help you explore how to transform your company's business process needs into a strategic asset. Learn how you can improve business performance, increase revenue growth, enhance productivity, lower total cost of ownership, and most importantly, positively affect your bottom line.

Each business is different and we can help you meet your unique requirements. Whether the best approach for you is a fine-tuned long-term approach; or whether it's an enablement package to get you up and running in a short time frame starting with a simple business process, we can assist you. If you prefer an enablement package to start while still meeting your unique business needs, IBM with Point Alliance's business process specialists will work with you to install, configure and build your Business Process (estimate 4 weeks duration). This means a transformed, streamlined, seamless and more efficient business process. Imagine extending this to existing customer services capabilities, transforming the business to create new revenue sources. Let us help your business make this a reality!

### GET STARTED

- Document your business process gaps that can help grow revenue
- Implement IBM BPM Express
- Install IBM Business Process Manager Development environment single node includes IBM Process Manager, IBM Process Center + Process Designer
- Document current process in IBM's documentation tool Blueworks Live
- Model process in IBM Business Process Manager including 3 system interactions and 3 human interactions

### Outcomes

Comparison of current process and to be process  
Insight and analysis of areas for process improvement and value

### Contact

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